

Dear People's Food Co-op Members,

We're excited to share some updates with you about your membership benefits that we believe will offer even more value to your Co-op shopping trips and enhance your member experience. Starting July 1st, we are evolving our member discount to provide an extra 10% off all items on sale through Co-op Deals, every day.

This new benefit will allow you to save more every time you shop at the Co-op, giving you the flexibility to take advantage of discounts on a diverse range of products throughout the store, rather than the once-a-month 10% savings days. Our Co-op Deals are carefully selected to bring value to our customers, ensuring you get the best products at the most competitive prices. We're excited to offer more frequent savings opportunities, helping you enjoy discounts more often on many items our shoppers purchase frequently.

We will sunset the monthly 10% discount days on June 30th and begin offering the new daily 10% Co-op Deals member benefit on July 1st. We've made this change to add more value to your membership, providing you greater opportunities to save on products you love every time you visit us.

Thank you for your continued support and commitment to our community. We look forward to serving you better with these improved benefits!



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